

## **Atlantic Regional Director's Report - 2012**

I was delighted to see all those new faces from the Atlantic Region at Montréal!

### *Recruiting*

E-mail enquiries were made to 34 college and university departments and individuals, using names where they were available, canvassing for new members. (College of the North Atlantic is great for having a published list of faculty with their disciplines and locations; NB Community College is a difficult one for access.) One new institution was found, considering that the Nova Scotia Agricultural College should have chemistry faculty; and contact was reestablished with Mel Schriver of Crandall University (the new name for Atlantic Baptist University in New Brunswick) – Mel expressed interest in rejoining C<sub>3</sub> and coming to Corner Brook. One potential member was discovered by a chance pub encounter, with a CoNA Textiles instructor concerned about serving her students' chemistry needs, and followed up with e-mail information to give her enough background about C<sub>3</sub> to help her decide if membership would be of any use.

Active members were sent reminders about membership renewal for those not coming to the Calgary conference, and the upcoming Corner Brook conference was announced as an incentive for those folk to continue their memberships.

### *Scholarship Information*

A reminder was sent to all Atlantic members promoting nominations for the General Student Scholarship, including a copy of the rules for nominations, in November and again in March. A response from Shelley Sheppard (in November) gets her an appreciative "mention in dispatches" here; and it appears that she followed through.

### *Membership Care*

The Atlantic Region part of the new membership list was checked for errors and omissions. Regional members were contacted to ensure that they received the first Newsletter and were thus proven to be on Arlana's mailing list ok.

A heads-up was given members to watch out for the conference website and to promote the Mount Royal conference.

(This stuff was nested into e-mails concerning the scholarship.)

### *Non-directorial chores*

I am still watching for submissions of archival materials from the old lags.

I have committed to surveying the C<sub>3</sub>News archives for articles that warrant republishing. This may have the potential for a regular section for the Editor – maybe something like a "Wisdom of the Ages", or a "Wisdom from the Archives"? – as well as supplying some more fodder for current editions.

(I consider these to be ongoing chores.)

### *Recommendations*

*Templates:* We should have a central collection of templates for certificates for the various C<sub>3</sub> awards; given the need to customize these from year to year, a template to start with would be useful. (I have examples of the Scholarship forms as jpegs.)

*Ongoing forum:* It would be a good idea if members had access to a source of bilateral and multilateral exchanges of information with their peers – especially useful to member in isolated situations with no other chemists in the neighbourhood. How about an open forum page on the website – a sort of do-it-yourself chemists’ agony-aunt page where practical questions and answers could be posted for all to share on a continuous basis? (Could that sort of thing be set up?) The existence of such a page could add some value as a recruitment feature, and if it catches on selections could occasionally be made for the Newsletter.

Bill Blann, Atlantic Regional Director 12 May 23